

## THE LEADING ENTERPRISE IN CHINA

#### IN INDUSTRIAL BARCODE READING

HEROJE CO.,LTD is a comprehensive solution and service provider of graphic image recognition and data collection products in China. We have been focusing on industrial automation and logistics automation and other related fields. Specializing in R&D, production and sales of barcode readers, 3D measurement sensors, machine vision system and laser calibration system.

The founding team of HEROJE has been devoted to professional research of graphics and image recognition and analysis technology for more than a decade. Since the company operated independently from the parent company in 2014, we have been paying attention to and exploration of cutting-edge technologies in the global industry, while continuously promoting the domestic production of high-end graphics and image recognition products.

We have been delighted to witness the success of our customers and partners again and again, and they are also inspiring and promoting the growth of HEROJE. As an expert in graphic image recognition, we not only focus on the efficiency and reliability of data collection in the entire manufacturing and commodity circulation process, but also provide the most core data for enterprise traceability and quality control.

HEROJE has a young team with outstanding ability and vigor. They not only have in-depth and professional application knowledge, but also are full of determination and enthusiasm for progress and transformation. We will always adhere to the value concept of innovation-driven, caring service, honest cooperation, and achievement sharing. Through the deep insight and understanding of each customer's needs, in the process of advancing side by side with international counterparts, supplemented by localized strategies and services timely response to win the recognition and trust of more and more customers.

Looking to the future, the driving force for our continuous progress will still come from the success and affirmation of customers and partners.

Patented **Algorithms**, Over **2000+** success cases experience, **15+** years experience in industry, Powerful **R&D** team, Trusted by **150+** multinationals all over the world. **100%** Made in China, Obtained over **100+** Innovation Patents

## **PARTNERS**

































# INDUSTRY APPLICATIONS



#### **ELECTRONICS**

- Component and PCB tracking
- Component assembly tracking
- Quality inspection
- Producing tacking



### **MEDICAL**

- Sample tracking
- Equipment tracking
- Test process traceability
- Read and confirm bottle data



## **MANUFATURING**

- Maching product and package
- Parts tracking
- Quality inspection
- Anti-counterfeiting
- Automotive parts tracking



## **LOGISTICS**

- AGV navigation
- Parcel tracking
- Inbound and outbound tracking
- Airport baggage handing
- Carton number
- Parcel classification
- E-commerce fulfillment



HEROJE advanced fixed-mount barcode readers feature innovative technologies and algorithms to increase productivity and efficiency for manufacturing and electronics industries.

## **HRX Series**

The 6<sup>th</sup> generation reader. A reader features with Auto-focus and Auto-tune, ease to install and setup. Built-in patented multi-group lighting technology and advanced algorithms, deliver highest reading rate and optimal imaging formation for most challenging applications.

DECODE





**FEATURES** 

Auto Focus

 $90_{\,\text{code/sec}}$ 

Laser Aiming



**INTERFACES** 



**SYMBOLOGIES** 























50mm

Multi







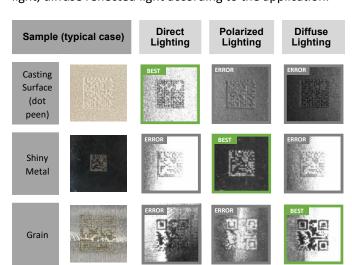
51.8mm

80mm





Setup the appropriate lighting from direct light, polarized light, diffuse reflected light according to the application.



## **TINY Series**

The 6<sup>th</sup> generation reader. Powerful performance for applications of fast-moving 1D 2D codes reading and small-size DPM code readings. Manual-focus function can be adjusted to read codes at different distances according to the applications.

DECODE

RESOLUTION

INTERFACES



43 code/sec







EtherNet/IP



















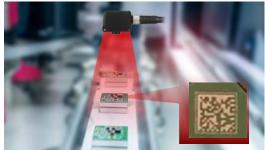












## **HM270 Series**

The 6<sup>th</sup> generation reader. Provide the best performance on reading well-mark 1D 2D code, high density codes and general DPM codes for electronics industry. Integrated two group controllable direct lights (red, white), delivers optimal image formation for more different applications.

**DECODE** 







 $35_{\text{code/sec}}$ 









**FEATURES** 



ModeC





**SYMBOLOGIES** 

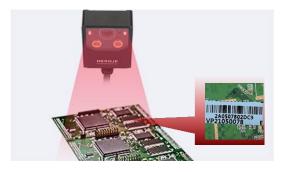
1D Code



2D Code



DPM Code







20mm

48.25mm

HEROJE

37.7mm



HEROJE's series handheld barcode readers deliver powerful decode rate of 1D 2D DPM codes for any industry applications.

## **H296 Series**

Delivers the best performance on reading challenging DPM codes on high-reflective surfaces and materials (metal, glass, resin, plastic).

#### RESOLUTION



1.3 MP

#### INTERFACES





#### **FEATURES**



Laser Aiming

ModeC



Multi-Group Lighting

**SYMBOLOGIES** 



1D Code



2D Code



DPM Code

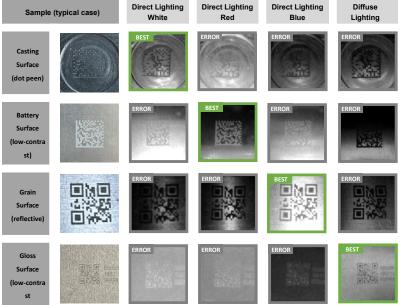


Setup the appropriate lighting from direct light, diffuse reflected





light according to the application.



## **H29100 Series**

Decodes well-marked DPM codes for any industry applications. Provides the best performance for small-size DPM codes.

#### RESOLUTION









**FEATURES** 

**SYMBOLOGIES** 









Code





## **H29W Series**

Decodes well-marked DPM codes far away from the workplace. Provides the best performance for small-size DPM codes.

#### RESOLUTION

INTERFACES



1.0<sub>MP</sub>







#### **FEATURES**

**SYMBOLOGIES** 



ModeC



1D Code



2D Code



DPM Code







HEROJE Logistics series barcode readers provide maximum efficiency and productivity for the logistics industry.

## **WL02 Series**

A reader combines high intensity lighting and high sensitivity CMOS sensor, deliver uniformly lighting and wider field of view. With advanced algorithm software, provide ability of reading fast-moving 1D 2D codes on cartons up to 240 meters/min (4 meters/sec).

DECODE



INTERFACES



4 meter/sec





**FEATURES** 



Manual Focus









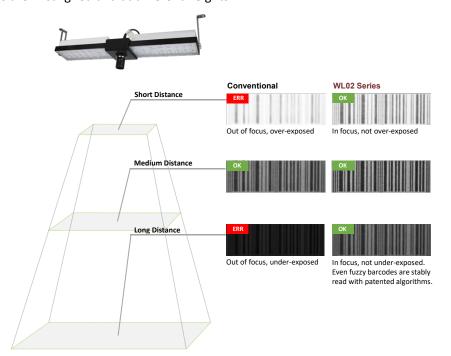


Multi Codes

Codes can be stably read even if their positions are misaligned and at different heights.







## **WL01 Series**

Combines with advanced algorithm software, deliver high rate of reading fast-moving 1D 2D codes on parcels on maximum 120 meters/min (2 meter/sec) conveyor.

DECODE

RESOLUTION

**INTERFACES** 



**FEATURES** 

Manual Focus



EtherNet/IP

**SYMBOLOGIES** 















## **WL03 Series**

A reader combines hardware and algorithms into one, helping free your hands to quickly read one or multi 1D 2D codes or DPM codes on a tray with its wider field of view during the inbound and outbound process.

#### RESOLUTION

INTERFACES



8.5<sub>MP</sub>

Etheri\\et/IP

**FEATURES** 

**SYMBOLOGIES** 



Manual Focus



1D Code













# **INQUIRY FORM**

Fill in as many project details as possible so as to pair the suitable models for you more accurate.

Basic infomation of barcodes			
1.Types of codes		2.Resolution	
(Data M)		Narrow Bar Width	mm
3.Code size  Installation conditions	mm	☐ Inkj	er Marker et Printer ntig/Label
5.Installation distance/Reading	5.Installation distance/Reading Distance 6.Reading field of view		
a b	a mm	T'Man	mm
	b mm		mm
Pand multiple housedes			111111
7. Number of codes for reading  Read moving barcode		8. Number of sides for read	ing
9.Conveyor speed		10.Target size	
	m/min	W L	mm
11.Alignment		12.Distance between targets	
	☐ YES ☐ NO		mm
13.Conveyor width		14.Code color	
	mm		☐ YES

# HEROJE<sup>®</sup>